

Cookie Policy

Effective Date: 24 July 2025

This Cookie Policy explains how Rocket Medical PLC ("we", "our", "us") uses cookies and similar technologies on our website, including in relation to the provision of electronic Instructions for Use (eIFUs).

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function efficiently and collect information about how users interact with them.

2. What Cookies We Use

a. Strictly Necessary Cookies

These cookies are essential for the operation of the website. They enable basic functions like page navigation and access to secure areas. These cookies do not collect personal information.

b. Analytics Cookies (Google Analytics)

We use Google Analytics to help us understand how visitors interact with our website. These cookies collect information such as:

- Pages visited
- Time spent on the site
- Referring websites
- General location (based on anonymised IP addresses)
- Device and browser type

These cookies do not identify you personally. In Google Analytics 4, IP addresses are automatically anonymised by default and are not stored. Google Analytics data is used solely to improve the performance and usability of our site.

We do not use cookies for advertising, profiling, or remarketing.

3. Consent and Cookie Control

When you first visit our website, you will be asked to consent to the use of analytics cookies. You can choose to:

- Accept all cookies
- Reject non-essential cookies

You can also manage or delete cookies at any time via your browser settings.

4. eIFU Access

Accessing eIFUs on our website does not require users to submit personal information. eIFUs are provided anonymously and without the use of cookies that collect identifiable personal data.

5. Updates to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.

6. Contact Us

If you have any questions about our use of cookies, please contact:

Information Security Manager
Philip Gardner
Rocket Medical PLC
Imperial Way, Watford WD24 4XX
Email: philipg@rocketmedical.com
Phone: 01923 651400